

Board of Directors Meeting * August 1, 2018 - 8:30 a.m. 415 Racetrack Rd NE - FWB, City Plaza conference room

<u>Call to Order:</u> Chair BJ White called the CareerSource Okaloosa Walton (CSOW) Board of Directors meeting to order at 8:32 a.m.

Present were:

| Dr. Barbara "BJ" White | Ron Garriga | Dr. David Miller |
|------------------------|--------------------|------------------|
| Al Ward | Dr. Jack Azzaretto | Alan Baggett |
| Bill Dillman | LaVonne Vasquez | Diane Jackson |
| Nathan Sparks | Juliet Milam | Bill Imfeld |
| Jeremy Goss | April Branscome | Scott Seay |
| Pam Tedesco | Felix Beukenkamp | Wyndy Cozier |
| Yolanda Triplett | | |

CSOW staff members present:

| Michele Burns | Kelly Jordan | Sue Berntsen |
|---------------|----------------|---------------|
| Will Miles | Art Lee-Drewes | Therese Baker |

Pledge of Allegiance

Approval of Minutes: David Miller asked if there were any corrections or comments on the June 6, 2018 Board meeting minutes as distributed.

A motion by Al Ward, seconded by Bill Dillman to approve the June 6, 2018 minutes as presented.

All Ayes.

<u>Finance Committee:</u> Chair Bill Dillman stated the next Finance Committee meeting is scheduled for August 14 at 1:30pm at Shalimar and the annual audit fieldwork will be September 17 – 20.

Executive Committee: BJ White reported the October 3rd Board meeting will be changed to a Board Orientation October 24th from 9:00 – 11:00am at the 415 City Plaza Conference room. It will be a good refresher for experienced Board members and in-depth information about CSOW for new members.

<u>Business Competitiveness Council:</u> Chair Jack Azzaretto said the Council has not met since the last Board meeting and they have no action items to put before the Board. The next regularly scheduled meeting is Sept. 13th at 8:30am. The CTE Advisory Board leadership met yesterday.

<u>Career & Youth Council:</u> BJ White said the Council plans to begin their audit Monday. Bill Dillman will take the lead because of his long affiliation with CSOW. The task is oversight of CSOW programs because we are our own One-Stop Operator.

PARTNER UPDATES:

Okaloosa Schools – April Branscome reported teachers return Aug. 6th and students return Aug 13th. They have hired several new positions and are looking for internships and partners. Partnering with NWFSC, there is a new EMT program at Crestview High School, taught by a NWFSC instructor, with 25 students registered. When finished students can test for the state board license.

Embry-Riddle Aeronautical University – Ron Garriga said ERAU has a new team at the Okaloosa Aerospace Academy at Choctaw High School. They have added a B.S. in Engineering locally and he now oversees 35 campuses in the U.S.

Northwest Florida State College - Jeremy Goss said three new programs will start this fall: UAV Operations, Natural Gas Operations and Culinary Arts. NWFSC moved to the Silver category for performance based funding and earned about \$500K. They are drafting apprenticeship standards with two area companies. The 8/3 registration deadline for Leadership Okaloosa was extended to 8/10. There are new staff for Workforce Coordinator and Grants Supervision at the College.

<u>Vocational Rehabilitation</u> - Diane Jackson thanked CSOW and ERAU for their partnerships. Voc Rehab is preparing for the new school year. They have three or four staff vacancies.

Okaloosa Economic Development Council – Nathan Sparks discussed how OEDC has launched a new talent attraction portal to promote our community to people around the world to attract workforce to the area. It includes a jobs board fed by ZipRecruiter focusing on STEM. Using Employ Florida was considered, but filtering was not as available without registration. They have also geo-fenced Sandestin Resort, Henderson Beach and the Emerald Grand to push jobs notices targeted by current occupation.

TeCMEN Industry Day is August 23rd at the Emerald Coast Convention Center, and Nathan thanked several other Board members for their corporate sponsorships. There are about 200 signed up, they anticipate 300. The flyer is in the packet

<u>Walton Economic Development Association</u> – Bill Imfeld briefly mentioned Project X, for which Okaloosa and Walton are the only eligible Florida counties. The Freeport Industrial Park is sold out and they are investigating purchasing additional properties. Requesting Triumph funds to extend water & sewer along 331 based on the Shoal River Ranch request by Okaloosa County being approved, is anticipated.

<u>Military Update</u> – LaVonne Vazquez reminded the Board of the Panhandle Job Fair Sept. 20th and said another Early Bird Career Fair is being planned.

Executive Director's Report: Michele Burns announced that we have the Performance Funding Model dollars earned and many projects are being considered. Changes to increase

security at the FWB center are planned. Staff Development Day is August 10th, the centers will be closed. Employ Florida training and several speakers are on the agenda. We have the funds from the IFAs and the new IFAs for 18-19 are ready for signature. Information is in the packet.

A request to continue the ITA waiver from 50% down to 30% is in the packet. It must be sent to DEO. The low unemployment rate in the area is a concern for being able to meet the requirement higher requirement.

A motion by Dave Miller seconded by Bill Dillman to approve the ITA waiver request as presented.

All Ayes.

Michele and Kelly will attend the HR Florida conference in August. Just prior to that Michele will attend the CSF Partners meetings in Daytona. Staff will meet Friday to plan projects and costs for spending the PFM funds.

Michele called upon Will Miles for an update on a community initiative with the Okaloosa County Public Library Cooperative. This two-year old partnership will benefit from PFM dollars to expand CSOW's and the OCPLC's capacity for outreach to find the hidden and forgotten workforce in our area.

<u>Chair Comments:</u> BJ White thanked the Board members for their dedication and support, the long-term members for their experience and knowledge and the newer members for their "fresh eyes".

Roundtable Comments:

- Jack Azzaretto announced his impending retirement from UWF at the end of the summer semester.
- Alan Baggett described how they have used Facebook video to reach 10K people per week. Nathan added that including testimonials works well, also, and not just for millennials. BIA is launching a new updated website soon.
- Diane Jackson distributed her business cards, asking that anyone contact her to become a VR vendor to provide OJTs, apprenticeships or job shadowing.
- Nathan Sparks reiterated the details of TeCMEN Industry Day. There will be 20 local students, teachers and administrators there sponsored by the Hsu Foundation to network with the business leaders. He also congratulated BJ White on the article in 850 magazine on AEM.
- Juliet Milam invited everyone to register for the Gulf Power Economic Symposium, Oct 11 & 12 this year.
- Jeremy Goss said NWFSC has selected Barbara Ann Spears as the new Dean of Career and Technical Education.
- Wyndy Crozier is the new Principal/Director of Emerald Coast Technical College. Charlie Morse is now the Safety Specialist for Walton County School District as required by new legislation.

BJ White said AEM is experiencing great growth. Recently there was a fire at Ascend, which is one of only two producers of nylon in the U.S. AEM buys \$200K - \$300K of materials per week from them, which is a relatively small amount leading to recent difficulties getting their raw materials. Any support available from Board members is appreciated.

Adjournment: The meeting was adjourned at 9:25 am.

The next Board meeting is an Orientation scheduled for October 24, 2018.

